



**KIDS FOR WISH KIDS**  
**MIDDLE SCHOOL & HIGH SCHOOL**  
**PROJECT IDEAS**

**Hold a School Marathon** – Whether it is a jump rope marathon, a dance-a-thon, a walk-a-thon, or a jog-a-thon, the rules are all the same. You will need to reserve your school track, gym or cafeteria and ask a local DJ to donate his/her services. Have students obtain pledges from friends and family members, ask local businesses to make cash donations or donate food/gifts to use as door prizes for the participants. Think of fun activities to keep the participants busy, i.e. hokey pokey, limbo, freeze dance, etc. Determine a time frame for the marathon (we suggest 6 hours). The student who raises the most money can win a prize.

**Make-A-Wish Money Week** - On Monday students donate pennies, Tuesday nickels, Wednesday dimes, Thursday quarters, and on Friday students donate \$1. You may want to find a local bank that would be willing to count your change or check with local grocery stores to see if they have an automatic coin counter (Ralphs, Albertsons).

**Sell Cutouts (stars)** – You can make your own MAW cutouts or you can order them through the Foundation. Cutouts can be sold to students for \$1 to \$5. Students put their name on the cutout, which can be displayed on a wall in your school to show your support for Make-A-Wish

**Pie-in-the-Face Contest** - Sell raffle tickets for \$1 to students for a chance to throw a whipped cream pie in the face of their favorite teacher at the next assembly/field day.



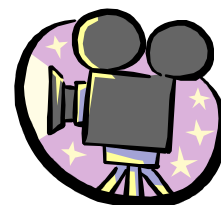
**Dress Down Day** - First, get permission from your principal. Next, put flyers in around campus to publicize “dress down day.” For donations of a dollar or more students and teachers can dress down to support MAW. Another idea may be to host a dress down day every Friday for the entire year to raise even more money.

**Make-A-Wish Fun Run** - Students from all over the county can participate. All joggers are asked to make a donation to participate, i.e. \$3 for elementary students, \$4 for middle school students, and \$5 for high school students. You may also want to have food and drinks donated to sell for profit as well as have T-shirts made to sell to participants and parents. The school track may be a good location for the event.

**Talent Show** - Students showcase their talents. The event can be held in the auditorium or cafeteria. Charge admission for the event and the money raised can be donated to MAW.

**Candy Grams** - For \$1, students can send messages and candy to their friends, i.e. lollipops, candy bars, or bags of assorted candies. Try and have the candy donated by local stores in order to cut costs.

**Host a Movie Night** - Rent a current movie and invite students and their families for a fun-filled night. Sell tickets and popcorn. Try to have a door prize donated and call the winning ticket number during intermission.



**Pig Out for Pennies** - Each grade level competes against one another to collect the most pennies. Students are encouraged to put silver coins in other grade's containers to get corresponding amount of pennies subtracted. The grade level with the most pennies in pounds wins. Get your PTA to sponsor a "Pig Out Party." Have the party foods start with "p," i.e. pizza, potato chips, popcorn, Pepsi, etc.

**Host a Pajama Party** - Kids always love to have parties. Have a school dance where everyone can wear his or her pj's. Charge admission.

**Bowl-A-Thon** - Collect sponsorships, such as \$0.05 cents a pin or a \$5 flat donation, from friends and family. The class that raises the most money is rewarded. Try and have a local bowling alley donate a few lanes for event.

**Sell T-shirts** - Develop a cool T-shirt and sell to students and parents. For example, create a shirt with a sports theme and sell it at all of the sporting events.

**Student Teacher Sporting Event** - Students and teachers can compete against each other. Raise funds by charging an admission fee as well as selling refreshments. A raffle could also be held during the game.

**Used CD/Book/DVD Sale** – Students bring in used, unwanted items to be sold at school. Organize them by category and price them to go (\$.50-\$1 each), depending on the condition of the items. Your school and local libraries are a great source for donations for this project.



**Bake Sale** – Students bring in baked goods from home. The bake sale can be held in the school cafeteria or at a local shopping center. Be sure to get permission first. Baked goods are usually sold for \$.25 - \$1.00

**Host a Pancake Breakfast** – You can work with a local restaurant or ask a group of parents to help with the cooking. Invite students and residents in the community. Charge a small admission fee or hold a raffle.

**Hold a Carnival** – Each homeroom devises a game of skill or an activity like hitting a golf ball into a cup or face paintings, etc. Students are charged a small fee to participate in the games and activities. Prizes can be donated, purchased, or made for the event.

**Create an Art Gallery** – Student artwork, paintings, sculptures, etc. is sold during an Open House or at an Evening of Art event. Try to find a local frame shop to donate framing for some of the artwork or a local gallery that will help to promote the event by showing one or two pieces of student art during the week of the sale.

**Have a half-court shooting contest** – Sell chances to students and parents during the basketball season to shoot a half-court shot for a big prize such as \$500. One local college sold tickets for \$5, and the winner got the chance to shoot a half-court basket for one year's free tuition.

**Have a Hat Day** – Students pay a small fee to wear a hat to school for the day.

**Plan a Car Wash** – A school or class can work with local gas stations or retailers with big parking lots to plan a "Wash for Wishes" car wash. Ask your local radio station to donate some advertising.

**Coordinate a Teacher Day-of-Graduation Picture Contest** – Teachers bring in their picture from their High School graduation and for a small fee students get to guess who is who. The student correctly naming the most teachers wins a prize.

**Hold a Pumpkin Sale** – Try to get the pumpkins donated from a local business and sell them at your school. Make a night out of it and include a pumpkin carving party, a hayride or a costume party. Charge a small admission for the party.



**Spirit Chain** – Students create a paper chain in school colors with links sold for \$1 each. Decorate the hallways, the gym, the library, etc. You may want to have each homeroom or class work on its own chains and compete for the longest chain. At the end of the competition link all of the chains to show the combined school efforts.

**Give a Holiday Donation** – Instead of a gift exchange or buying gifts for your teachers, make donations to the Make-A-Wish Foundation® in their honor.

**Decorate a Tree** – A group or class can sell ornaments or ribbons to decorate a tree. You may want to ask local businesses to purchase or donate items. You may even get your own tree to decorate in your town or at school.

**Host a Party** – Whether it is a roller-skating party, a Halloween party, or a school spirit party, ask students to participate. You can ask your local skating rink to donate their facilities, make the gym into a Haunted House, or have an outdoor "tailgate" party with food, soda, prizes, etc. Try to get the supplies donated. Charge a small fee to participate.

**Coordinate a "Wish Upon a Star" Event** – A committee of students cuts out stars made of construction paper. Students purchase the stars and write their wishes on them. Hang the stars in a hallway of your school.

**Partner with the School Dance** – Work with administration to charge a small admission fee (or a small increase in fee) to attend the school dance. Donate the fee or the fee increase.

**Hold an Auction** – Get one or two (or more) large items donated and have an auction at the school play or concert.